



**STATEMENT OF PROCEEDINGS FOR THE  
SPECIAL MEETING OF THE  
FOOTHILL TRANSIT GOVERNING BOARD  
FOOTHILL TRANSIT ADMINISTRATIVE OFFICE  
2ND FLOOR BOARD ROOM  
100 SOUTH VINCENT AVENUE  
WEST COVINA, CALIFORNIA 91790**

**Wednesday, October 30, 2013**

**7:45 AM**

**CALL TO ORDER**

1. Call to order. (13-5002)

**The meeting was called to order by Vice Chair Paula Lantz at 7:58 a.m.**

**PLEDGE**

2. Pledge of Allegiance. (13-5003)

**Pledge of Allegiance was led by Vice Chair Paula Lantz.**

**ROLL CALL**

3. Roll call. (13-5004)

**Roll call for Foothill Transit Governing Board meeting was taken by Mr. Garen Khachian, Staff, Board of Supervisors Executive Office, Commission Services Division.**

**DRAFT**

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**Present:** 16 - Member Corey Calaycay, Member Charles S. Rosales, Member Paula Lantz, Member Emmett Badar, Member Antonio Cartagena, Member Marlen Garcia, Member Peggy A. Delach, Member Richard G. Barakat, Member Robert Harbicht, Member Becky A. Shevlin, Member Margaret McAustin, Member Cynthia Sternquist, Member Jeff Parriott, Member Hector Delgado, Member Jack Tanaka and Member Pat Wallach

**Excused:** 9 - Member Uriel Macias, Member Doug Tessitor, Member Tzeitel Paras-Caracci, Member Andrew McIntyre, Member Violeta Lewis, Member Michael De La Torre, Member David C. Rodriguez, Member Manuel Garcia and Member Juventino "J" Gomez

#### **I. ADMINISTRATIVE MATTERS**

4. Approval of the minutes for the Joint Meeting of the Foothill Transit Governing Board and Special Executive Board Meeting of May 15, 2013. (13-5005)

**On motion of Member Corey Calaycay, seconded by Member Becky A. Shevlin, unanimously carried, this item was approved.**

**Attachments:** [SUPPORTING DOCUMENT](#)

#### **II. PUBLIC COMMENT**

5. Public Comment. (13-5006)

**Mr. Nick Promponas, First Transit Senior Vice President, addressed the Foothill Transit Governing Board.**

#### **III. PRESENTATIONS**

6. PROPOSED SILVER STREAK PERMANENT FARE REDUCTION

Recommendation: Authorize the Executive Director to conduct public hearings regarding the Proposed Silver Streak Permanent Fare Reduction. (13-5007)

**Felicia Friesema, Director of Marketing and Communications, Foothill Transit, presented this item and reported the following:**

- **The Silver 2 Silver Program (Program) servicing the area between El Monte Station and Downtown (Silver Corridor) is a cooperative Program between Los Angeles Metro Silver Line and Foothill Transit Silver Streak. The Program is a one-year Program allowing Foothill Transit**

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Passholders to board the Metro Silver Line and Metro Passholders to board the Foothill Transit Silver Streak. The Program was launched on October 14, 2012, which coincided with the opening of El Monte Metro Station.

- A drop in ridership is generally experienced during the period of October through December in comparison to the period of January through September, due to the holiday season and shorter work week period. The Silver Streak ridership numbers, since the implementation of the Silver 2 Silver Program, increased by 16% or 175,944 customers during the months of October 2012 through July 2013.
- Currently Metro Pass ridership accounts for approximately 10% of the total ridership for the Foothill Transit Silver Streak. Metro is reporting a low but steady crossover of Foothill Transit Pass holders to their Silver Line. For every one Foothill Transit passenger Metro carries, Foothill Transit carries 12 Metro riders. While ridership has increased on Foothill Transit's Silver Streak, revenue losses have been incurred both due the fare reduction and to Foothill Transit accepting Metro passes for boarding.

In response to questions posed by the Governing Board, Ms. Friesema responded with following:

- Metro is in favor of continuing the Program since Metro Silver Line is over ridership capacity. Metro is on board to cover Foothill Transit revenue losses beyond the initial one- year promotional period with the funding through the ExpressLanes Project as a source of funds for the Silver 2 Silver Program. Negotiation is ongoing with Metro and it is a possibility that future reimbursement could be based on actual ridership numbers.

Member Cartagena suggested changing the language from "Permanent Fare Reduction" to "Continuing Fare Reduction".

On motion of Member Antonio Cartagena, seconded by Member Cynthia Sternquist, unanimously carried this item was approved. Additionally, per the Governing Board's request the following documents will be provided at the next Governing Board meeting scheduled for December 18, 2013.

- 1) Contract agreement between Metro and Foothill Transit.

**2) Explanation of the funding mechanism in place to reimburse Foothill Transit for its revenue losses.**

**Attachments:**    [SUPPORTING DOCUMENT](#)

**7.    FOOTHILL TRANSIT MAJOR SERVICE CHANGE, FARE CHANGE, DISPROPORTIONATE BURDEN AND DISPARATE IMPACT POLICIES**

Recommendation: Adopt the recommended Major Service Change, Fare Change, Disproportionate Burden and Disparate Impact Policies. (13-5008)

**Britt Card, Transit Planner, presented this item.**

**In response to question posed by Member Harbicht, Ms. Card reported the analysis of policies is conducted by the organization's Planning Department.**

**After discussion on motion of Member Robert Harbicht, seconded by Member Corey Calaycay, unanimously carried this item was adopted.**

**Attachments:**    [SUPPORTING DOCUMENT](#)

**8.    FOOTHILL TRANSIT PROGRAM UPDATES**

**8.1    CLASS PASS PROGRAM UPDATE (13-5009)**

**Katie Gagnon, Special Projects Manager, presented this item and reported the following:**

- **Funding for the Class Pass Program (Program) is through Measure R, which provides additional funds to be utilized for service enhancements and fare reductions.**
- **Each school will adopt the Program individually and reimburse Foothill Transit based on ridership numbers.**
- **A system in place links student Identification number and TAP card number reducing fraud. This system also allows one card per person and removes fare if the student withdraws from all classes. 180,000 boardings have been attributed to TAP holders during the first nine weeks of classes.**
- **The Mt. San Antonio College (Mt. SAC) Program has been successful. A total of 5,435 TAP cards were distributed to Mt. SAC students. 18 % of the students in Mt. SAC are registered TAP card holders.**

- The University of La Verne Program has been successful. A total of 465 TAP cards were distributed and 9% of the students and faculty in Laverne are registered TAP card holders.
- Lines 289 and 486 are being utilized by Mt. SAC riders. Line 486 is being utilized by 45% of TAP card holders. The success of the Program filled Line 486 buses to the point where students were initially being left at the stop because buses were full to capacity as they approached the stop. To solve the issue of overcrowding on Line 486, the number of buses on the line was immediately increased. Boardings on Line 486 in September reached 130,918, an increase in boardings of 15,102 or 13% compared to September 2012.

In response to questions posed by the Governing Board Ms. Friesema and Ms. Gagnon responded with following:

- The majority of the marketing is focused on the students in both campuses since the project is a pilot program. The student Pass Program is a pass for 31 days for full-time students only and costs \$78.00 per month. The current pilot program is free for the participants of the program.

In response to question posed by Member Wallach, Mr. Barnes and Ms. Gagnon responded the following:

- When a bus is in full capacity, the operator of the bus will contact dispatch. Dispatch then contacts the stand by bus. The information that a second bus is on its way is relayed to the customers.
- On line 486 the Mt. SAC stop is before Cal Poly. Information is disseminated on the bus that Mt. SAC students are riding the bus for free.
- Member Mc Austin proposed that background information on the program be provided to the Governing Board Members.

After discussion, by common consent and there being no objection, this item was received and filed.

## 8.2 PARK & RIDES UPDATE (13-5010)

**Sharlane Bailey, Director of Facilities, presented this item and reported the following:**

**Azusa Intermodal Transit Facility**

- **On July 15, 2013, the Azusa City Council certified the Environmental Impact Report (EIR)/ Environmental Assessment (EA) and approved the Conditional Use Permit Application and Design Review for the proposed facility.**
- **It is anticipated that the Federal Transit Administration (FTA) will approve the EA by November 2013. Upon receiving the approval from the FTA, the project will move forward with Phase II architectural and engineering design services with Choate Parking Consultants. Construction is anticipated to commence on November 2014 with estimated completion in November 2015.**
- **The three level parking structure is proposed to have 550 parking spaces. The parking structure will provide parking spaces for Foothill Transit, Metro Gold Line and the City of Azusa.**

**West Covina Transit Center and Park and Ride Facility**

- **The proposed three level, 500 space parking structure and Transit Center at the Westfield Mall is on hold. The location of the new proposed parking structure was owned by the city of West Covina's Redevelopment Agency. With the abolishment of redevelopment agencies, the City of West Covina requested the State Department of Finance transfer ownership of the property to the Parking Authority. The Department of Finance rejected the transfer and the city of West Covina put the project on hold.**
- **Westfield is in the process of selling the mall in West Covina to Starwood Capital Group. Any discussions of a Park and Ride facility at the mall are on hold.**

**Industry Park and Ride Facility**

- **Foothill Transit's first owned Park and Ride facility opened to its customers on October 7, 2013. The parking structure has 622 spaces of which 200 spaces are allocated for the Metro link riders and the remaining 422 spaces are for Foothill Transit customers.**

- This Project was completed on time and under budget. The engineers estimate cost is \$12,075,102. The construction contract was awarded to Klorman Construction in the amount of \$9,530,932.

After discussion, by common consent and there being no objection, this item was received and filed.

#### **IV. EXECUTIVE DIRECTOR COMMENT**

9. Comments by Mr. Doran Barnes, Executive Director, Foothill Transit Executive Board. (13-5011)

**Mr. Barnes reported the following:**

- Today following this Governing Board meeting, the new bus livery will be introduced to the Governing Board members and the public.
- A Special Governing Board meeting is scheduled for December 18, 2013.

After discussion, by common consent and there being no objection, this item was received and filed.

#### **V. GOVERNING BOARD MEMBER COMMENT**

10. Comments by Members of the Foothill Transit Governing Board. (13-5012)

**There were none.**

#### **VI. ADJOURNMENT**

11. Adjournment for the October 30, 2013, Foothill Transit Governing Board Meeting. (13-5013)

**There being no further business, the Foothill Transit Governing Board meeting adjourned at 9:00 a.m.**